PROPERTY SHIELD

Advanced security for the modern agent

Agent Guide

Automatic listing protection, provided to ARMLS subscribers.

You're Already Protected

Rental scams are a growing problem in real estate. Fraudsters copy your listing photos and details onto fake rental ads, then collect deposits from people who think they're working with you. Property Shield, provided through ARMLS, monitors the web for those fakes and handles removal for you, so your listings, your reputation, and the people who trust them stay protected.

Why It Matters

24/7 Real-Time Monitoring

Property Shield scans the web around the clock and alerts you the moment a suspicious ad targeting one of your listings appears.

Takedowns Handled For You

When an ad is confirmed as fraud, we handle the legal and technical removal, so you can stay focused on your clients.

Reputation Protected

Every takedown safeguards your professional reputation, your ARMLS listings, and the people who trust what they see online.

How It Works in 3 Steps

1

Monitor: watch for your alert.

We scan the web 24/7 and send you an instant email notification the moment a suspicious ad targeting one of your listings is found.

2

Review: click "Take Action" to compare.

Open the alert and compare your ARMLS listing on the left with the flagged online ad on the right. A quick visual check is usually all it takes. You can click the ad to view the live post.

3

Confirm: answer one question.

Property Shield asks, "Is this a legitimate advertisement?" If it's a real, authorized ad, click Yes and we leave it alone. If it's a fake using your listing, click No, and we start the takedown right away. Most ads come down within 15 to 30 minutes.

Track everything on your dashboard

Your dashboard shows Total Threats, Action Needed, Confirmed, and Removed. If a scammer tries to repost an ad, we catch that too. To open your Property Shield dashboard any time, click the Property Shield tile when logged into ARMLSDash.com

Questions? Reach out to ARMLS support or your brokerage admin or visit propertyshield.co to learn more.

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